



DIAMOND CLASS

ADVERTISING & SPONSORSHIP OPPORTUNITIES



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Another exciting season is almost underway, with Airdrieonians' 2022/23 competitive fixtures looming.

Having come so close to promotion last season, now more than ever is the perfect time to get behind the Diamonds and show them your support.

As always, a range of commercial opportunities are available to suit all budgets from trackside advertising to player sponsorship - what better way to back the Diamonds and boost your own brand?

Email commercial@airdriefc.com to discuss any of our packages

TRACKSIDE ADVERTISING

Our trackside boards are the best way to have your business brand viewed by local home fans as well as the various away supports and numerous visitors to the Excelsior Stadium throughout the season.

Our trackside perimeter advertising package within the north, south, east and west stands includes:

- ◆ Full colour artwork supplied if required
- ◆ Board manufacture and fitting (approx. W 20ft x H 2¼ft)
- ◆ Trackside display for the duration of the 2022/23 season

The first 10 customers to purchase or renew boards for the 222/23 season will also benefit from an inclusive framed poster display (approx. H 5ft x W 3ft) on the walls of the concourse walkway within the main west stand.

£750 per board

VAT NOT INCLUDED

£100 discount for renewal of existing board

MATCH SPONSORSHIP

Our match sponsorship package is the ideal way to enjoy our hospitality offer while also promoting your own business to our supporters.

The package includes all the advantages of our matchday hospitality, with some extra benefits for your company.

- ◆ Arrival at stadium two hours prior to kick-off
- ◆ Free car park access
- ◆ Complimentary bar
- ◆ Pre-match meal
- ◆ Guest speaker Q&A
- ◆ Premium internal seating for the duration of the match
- ◆ Half time refreshments - pie, cake and hot drink
- ◆ Complimentary bar at full time for one hour
- ◆ PA announcements before kick-off and at half-time
- ◆ Social media support in the run-up to the match
- ◆ The chance to select and present the Man of the Match award

£600 per party of four

VAT NOT INCLUDED

Additional guests may be added at £100 (+VAT) per person



MATCH BALL SPONSORSHIP

Our match ball sponsorship package is a great way to enjoy our hospitality offer and take home a piece of the match.

The package includes all the advantages of our matchday hospitality, with some extra benefits.

- ◆ Arrival at stadium two hours prior to kick-off
- ◆ Free car park access
- ◆ Complimentary bar
- ◆ Pre-match meal
- ◆ Guest speaker Q&A
- ◆ Premium internal seating for the duration of the match
- ◆ Half time refreshments - pie, cake and hot drink
- ◆ Complimentary bar at full time for one hour
- ◆ PA announcements before kick-off and at half-time
- ◆ Social media support in the run-up to the match
- ◆ Match ball presented by the Man of the Match

£300

per party of two

VAT NOT INCLUDED

Additional guests may be added at £100 (+VAT) per person





PLAYER SPONSORSHIP

Our player sponsorship packages allow you to show your support for your favourite player or coach by sponsoring their home, away or third shirt.

- ◆ Receive your chosen player's shirt at the end of the season
- ◆ Your name or company logo announced on social media and featured on the player's online profile
- ◆ Diamond Club hospitality at a home game of your choice (subject to availability)

£200

VAT NOT INCLUDED



DIAMOND CLUB HOSPITALITY

Join us in the Inver House Diamond Club Suite for our popular matchday hospitality experience! Our hospitality package includes the following:

- ◆ Arrival at stadium two hours prior to kick-off
- ◆ Free car park access
- ◆ Complimentary bar
- ◆ Pre-match meal
- ◆ Guest speaker Q&A
- ◆ Internal seating for the duration of the match
- ◆ Half time refreshments - pie, cake and hot drink
- ◆ Complimentary bar at full time for one hour

£100
per person

VAT NOT INCLUDED

£10 discount for Airdrie season ticket holders
on production of the relevant match voucher



